

## **Sponsorship Registration Form**

# 129th AFDO Annual Educational Conference June 21-25, 2025

**Hyatt Regency Dallas, Dallas, Texas** 

Company Name:						
Contact (Advance):						
Contact (On-Site):						
Complete Address:						
Phone:	Cell:		Office:			
Email:			Website:			

SPONSORSHIP OPPORTUNITIES See page 2 for benefits.)							
LEVEL	FULL AMOUNT	PARTIAL AMOUNT					
Platinum Sponsorship - \$15,000							
Welcome Reception Presenting Sponsor (1 Available)	\$ <del>15,000</del>						
Continental Breakfast (Each Day)	\$ 15,000	\$					
Tuesday Night Networking Event	\$ 15,000						
GOLD Sponsorship - \$10,000							
Welcome Reception	\$ 10,000	\$					
Monday Night Event w/Sponsor & AFDO Logo Signage at Event	<del>\$ 10,000</del>	\$					
Conference WiFi (Your company name will be the password.)	\$ 10,000	N/A					
SILVER Sponsorship - \$7,500							
Welcome Reception	\$ 7,500	\$					
President's Reception	\$ 7,500	\$					
Wiley Awards w/Sponsor Recognition at Each Table	\$ 7,500	\$					
BRONZE Sponsorship - \$5,000							
Welcome Reception	\$ 5,000	\$					
Networking Breaks (Each Break)	\$ 5,000	\$					
Conference Program w/Sponsor Logo on the Cover	\$ 5,000	N/A					
Conference Attendee Notebook w/Sponsor & AFDO Logo for Goody Bags	\$ 5,000	N/A					
Hotel Key Cards w/Sponsor Logo and Website	\$ 5,000	N/A					
Attendee Water Bottles w/Sponsor Logo	\$ 5,000	N/A					
Endowment Foundation Sunday Night Event	\$ 5,000	N/A					
Conference Mobile App w/ Logo in App	\$ 5,000	N/A					

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Other Sponsorships		
Welcome Reception	\$ 2,500	\$
Goody Bag w/Sponsor Logo & AFDO Logo	\$ 2,500	N/A
Name Badge w/Sponsor Logo	<del>\$ 2,500</del>	N/A
Exhibitor Stampede w/Sponsor Logo on Cover	\$ 2,500	N/A
Conference-at-a-Glance Pocket Guide w/Sponsor Logo on Cover	\$ 2,500	N/A
Welcome Reception	\$ 1,500	N/A
Conference Badge Lanyards w/ Sponsor Logo & AFDO Logo	<del>\$ 1,500</del>	N/A
Session Tabletop Tablets w/Sponsor Logo & AFDO Logo	\$ 1,500	N/A
Other (Please Specify)	\$	

### TOTAL PAYMENT ENCLOSED (Reminder: Sponsorship will be reserved and payment is due by April 1.)

Check payable to: "Association of Food and Drug Officials" Credit Card (Visa, MasterCard, or American Express)

Please mail form and payment to:
Association of Food & Drug Officials
155 W Market Street, 3<sup>rd</sup> Floor

York, PA 17401

Tax ID #74-605-1887

For more information, please email  $\underline{\mathsf{afdo@afdo.org}}.$ 

BENEFITS:	BRONZE \$5,000	\$1LVER \$7,500	GOLD \$10,000	PLATINUM \$15,000
Web listing on AFDO AEC sponsor page	1120	11 bo	1/bo	A.Dd
Recognition in AFDO Conference Program	irad	irad	Who o	11 pd
Recognition in all Conference Communications Pre- and Post-Event	11BO	11BO	1Pbo	W.D.O
Onsite signage recognizing sponsorship	(PBG)	Pag	U.Bo	11 bo
Recognition in AFDO eNews AEC coverage before, during, and after	1150	irbo	APDO	11 DO
Onsite badge recognition with sponsorship ribbon	(Page	Pad	(Fa)	1 Bo
Verbal acknowledgement during the AEC General Session(s)		U bo	U.B.O	(Ppo
Literature distribution at designated sponsor table in session room			<b>У</b> БО	A.B.O.
Ad in AEC program			½ Page	Full-Page
Recognition of your organization on AFDO social media platforms				W bo
Complimentary conference registration		1 Included	2 Included	3 Included

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#### OTHER OPPORTUNITIES TO SUPPORT

- Barbara Cassens Silent Auction
- Attendee Goody Bag Donations

#### **ADDITIONAL SPONSORSHIP BENEFITS**

- Networking opportunities and exposure for your organization.
- Unique opportunity for you to reach out to the regulatory, industry, and academia communities.
- > Extended marketing return.
- Increased visibility that sets you apart from your competitors through conference printed materials and promotion.
- Position as a leader in the industry.
- Awareness of your commitment through conference website listing with a link directly to your company's website.

#### **HOTEL INFORMATION**

**Hyatt Regency Dallas** 300 Reunion Boulevard Dallas, TX 75207

#### WHO WILL ATTEND?

Each year, the AFDO AEC attracts attendees from international, federal, state, and local regulatory agencies, as well as representatives of food industry, including retail grocery and convenience stores, restaurants, and manufacturing and distribution. The event is also attended by like-minded association representatives and members of the academic community and its students.

• Regulatory Affairs

Food Attorneys

Government Officials

Business Development

Government Affairs

Safety Officers

Academics

Global StrategyCorporate Planning

• Compliance Officers

• Food Industry Consultants

• Body-Art Stakeholders

For more information, please email afdo@afdo.org.

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