



Sponsorship Registration Form

128th AFDO Annual Educational Conference

June 9-12, 2024

Amway Grand Plaza, Grand Rapids, MI

AFDO Office Use Only:

Date Paid:

Amount Paid:

Payment Method:

:

Company Name:			
Contact (Advance):			
Contact (On-Site):			
Complete Address:			
Phone:	Cell:	Office:	
Email:		Website:	

SPONSORSHIP OPPORTUNITIES *(see page 2 for benefits)*

LEVEL	AMOUNT	
GOLD Sponsorship ***	<input type="checkbox"/> \$ 10,000.00	
SILVER Sponsorship **	<input type="checkbox"/> \$ 7,500.00	
BRONZE Sponsorship *	<input type="checkbox"/> \$ 5,000.00	
OTHER SPONSORSHIP OPPORTUNITIES	FULL AMOUNT	PARTIAL AMOUNT
Audio-Visual Support **	<input type="checkbox"/> \$ 7,500.00	<input type="checkbox"/> \$
Continental Breakfast (Each Day) *	<input type="checkbox"/> \$ 5,000.00	<input type="checkbox"/> \$
President's Reception *	<input type="checkbox"/> \$ 5,000.00	<input type="checkbox"/> \$
Monday Night Event w/Sponsor & AFDO Logo Signage at Event *	<input type="checkbox"/> \$ 5,000.00	<input type="checkbox"/> \$
Conference Attendee Handout Materials	<input type="checkbox"/> \$ 3,500.00	<input type="checkbox"/> \$ N/A
Conference Attendee Notebook w/Sponsor & AFDO Logo for Goody Bags	<input type="checkbox"/> \$ 3,500.00	<input type="checkbox"/> \$ N/A
Hotel Key Cards	<input type="checkbox"/> \$ 3,000.00	<input type="checkbox"/> \$ N/A
Conference Program w/Sponsor & AFDO Logo	<input type="checkbox"/> \$ 2,500.00	<input type="checkbox"/> \$ N/A
Conference Badge Lanyards w/ Sponsor Logo & AFDO Logo	<input type="checkbox"/> \$ 2,500.00	<input type="checkbox"/> \$ N/A
Goody Bag with Sponsor Logo & AFDO Logo	<input type="checkbox"/> \$ 2,500.00	<input type="checkbox"/> \$ N/A
Networking Breaks (Each Break)	<input type="checkbox"/> \$ 2,000.00	<input type="checkbox"/> \$ N/A
Speaker Travel Support (Each)	<input type="checkbox"/> \$ 1,500.00	<input type="checkbox"/> \$ N/A
Session Tabletop Tablets	<input type="checkbox"/> \$ 1,500.00	<input type="checkbox"/> \$ N/A
Other <i>(Please Specify)</i>	<input type="checkbox"/> \$	

2024 Welcome Reception Sponsorship: (AFDO Associate Members)	AMOUNT
See old friends and make new ones at the AFDO Welcome Reception – Sunday, June 9, 2024 Contributors will be recognized at the Welcome Reception and Program	
Lake Michigan Sponsorship	<input type="checkbox"/> \$ 10,000.00
Lake Superior Sponsorship	<input type="checkbox"/> \$ 5,000.00
Lake Huron Sponsorship	<input type="checkbox"/> \$ 2,500.00
Lake Erie Sponsorship	<input type="checkbox"/> \$ 1,000.00













TOTAL PAYMENT ENCLOSED *(Reminder: Sponsorship will be reserved/confirmed only upon full payment)* Check payable to: "Association of Food and Drug Officials" Credit Card (Visa, MasterCard, or American Express)

Name on Card:				
Billing Address:				
Card Number:		Expiration Date:		CSC:
Signature:		Total Charge:		

Tax I.D. #74-605-1887

Please mail form and payment to:
Association of Food & Drug Officials
155 W Market Street, 3rd Floor
York, PA 17401

For more information, please email afdo@afdo.org.

BENEFITS:	BRONZE \$5,000	SILVER \$7,500	GOLD \$10,000
Web listing on AFDO Website's Sponsor page			
Signage recognizing sponsorship			
Recognition in AFDO eNews			
Verbal acknowledgement during the General Session(s)			
Literature distribution at designated sponsor table in session room			
Complimentary Conference Registration	1 Included	2 Included	3 Included

ADDITIONAL SPONSORSHIP BENEFITS

- Networking opportunities and exposure for your organization.
- Unique opportunity for you to reach out to the regulatory, industry, and academia communities.
- Extending your marketing return.
- Increased visibility that sets you apart from your competitors.
- Positions you as a leader in the industry.
- Your company's name and logo will appear in the conference printed materials with the event your company will be sponsoring. Your company's name will also be on signage displayed during your sponsored event.
- Information will be posted on our website listing sponsors, and a link can be provided directly to your company's website.

HOTEL INFORMATION

Amway Grand Plaza
187 Monroe Ave NW
Grand Rapids, MI 49503

For more information, please e-mail afdo@afdo.org.

WHO WILL ATTEND?

Each year the AFDO AEC attracts attendees from international, federal, state, and local regulatory agencies, as well as representatives of food industry including retail grocery and convenience stores, restaurants, and manufacturing and distribution. The event is also attended by like-minded association representatives and members of the academic community and its students.

- Regulatory Affairs
- Government Affairs
- Safety Officers
- Compliance Officers
- Food Attorneys
- Government Officials
- Academics
- Food Industry Consultants
- Business Development
- Global Strategy
- Corporate Planning
- Body-Art Stakeholders