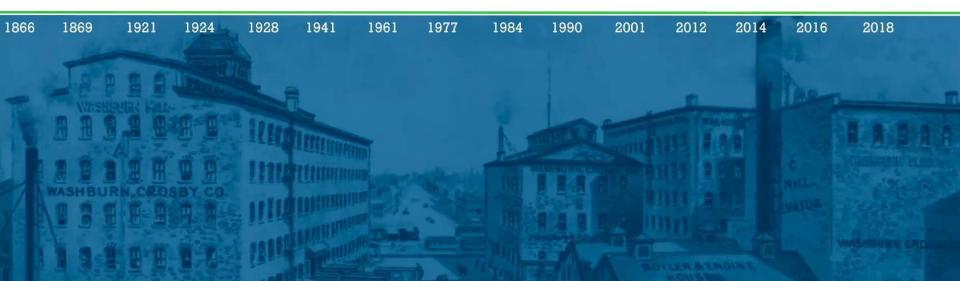


A New Frontier: Food Waste Reduction & Surplus Food Recovery

2019 AFDO Annual Conference Courtney Bidney

Our Legacy: +150 Years of Making Food People Love





Our Beloved Brands

GENERAL MILLS



...and many more.

Food Waste: Large Social, Environmental, and Economic Impact

- Uneaten food landfill greenhouse gas production
- If global food waste were its own country, it would be 3rd largest contributor to global warming as measured by GHG emissions. (FAO Food Wastage Footprint)
- Wasting food also wastes scarce natural resources that make food possible.
 70% of fresh water use globally goes to agriculture. (The World Bank)
- If just 1/4 of the food currently lost or wasted globally could be saved, it would be enough to feed 870 million people. (FAO)



Food Waste Reduction Aligns with Company Priorities

Climate / GHG Reduction

• General Mills will reduce our absolute GHG emissions across our full value chain by 28% by 2025.

Zero Waste

• We will achieve zero waste to landfill at 30% of our owned production facilities by 2020 and 100% by 2025.

Philanthropic Priorities



Leading Creative Food Donation Solutions

Food Recovery Technology Solutions



GENERAL MILLS

Unique Donation Solutions to Avoid Landfill



#TastenotWaste Campaign



40% of food waste happens at home—but it doesn't have to! We're sharing six smallbut-mighty ways that you can make a big difference.

food is the #1 thing tossed into US landfills



Reducing Consumer Confusion through Standardized Date Labeling



Product Code Date Labeling: Crucial Initiative to Reduce Consumer Confusion







Food must be trustworthy