



A New Frontier: Food Waste Reduction & Surplus Food Recovery

2019 AFDO Annual Conference
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Our Legacy: +150 Years of Making Food People Love



1866 1869 1921 1924 1928 1941 1961 1977 1984 1990 2001 2012 2014 2016 2018



Our Beloved Brands



Food Waste: Large Social, Environmental, and Economic Impact

- Uneaten food → landfill → greenhouse gas production
- If global food waste were its own country, it would be 3rd largest contributor to global warming as measured by GHG emissions. (FAO Food Wastage Footprint)
- Wasting food also wastes scarce natural resources that make food possible. 70% of fresh water use globally goes to agriculture. (The World Bank)
- If just 1/4 of the food currently lost or wasted globally could be saved, it would be enough to feed 870 million people. (FAO)

Food Waste Reduction Aligns with Company Priorities

Climate / GHG Reduction

- General Mills will reduce our absolute GHG emissions across our full value chain by 28% by 2025.

Zero Waste

- We will achieve zero waste to landfill at 30% of our owned production facilities by 2020 and 100% by 2025.

Philanthropic Priorities



Leading Creative Food Donation Solutions

Food Recovery Technology Solutions



Unique Donation Solutions to Avoid Landfill



#TasteNotWaste Campaign



40% of food waste happens at home—but it doesn't have to! We're sharing six small-but-mighty ways that you can make a big difference.

\$1500

wasted per year by
a family of four on food
that gets trashed

20 lbs.

food tossed each
month by the
average person

20%

of the food we
buy every year
is never eaten

#1

food is the #1
thing tossed into
US landfills

Reducing Consumer Confusion through Standardized Date Labeling

Best If Used By

Use By

Sell By

B148C23

Product Code Date Labeling:
Crucial Initiative to Reduce
Consumer Confusion



Trading Partner Alliance
FMI and GMA





Food must be trustworthy