





SEP 18 2006









Mandatory Pasteurization

- States in the U.S. began mandatory pasteurization in 1947
- Federal Law in 1973 for interstate commerce



Weston A Price 1870-1948

- Dentist
- Studied the diets of traditional cultures in the 1930's
- Processed foods were changing the structure of the jaw and teeth and people were developing diseases
- Traditional diets did not cause physical disease
- Published the book Nutrition and Physical Degeneration in 1939



Dr. Francis M. Pottenger 1901-1967

- M.D.
- Focused on understanding the role of nutrition in the prevention of chronic illness
- 1932-1942 conducted the Pottenger Cat Study
- Discovered that cats who ate a raw diet of meat and milk were very healthy
- Cats on cooked food had diseases like Weston A. Price discovered in humans
- Weston A. Price—raw milk in one culture



Price-Pottenger Nutrition Foundation

- Santa Barbara Medical Research Foundation 1952—Focused on the work of Weston A. Price
- Renamed the Weston A. Price Memorial Foundation in 1965
- Renamed the Price-Pottenger Foundation in 1969; brought in the work of Dr. Pottenger
- Renamed the Price-Pottenger Nutrition Foundation in 1972
- Still Active Today—San Diego California



Alta Dena Dairy 1945

- Dr. Pottenger was a regular customer
- The dairy became certified for raw milk in 1953, Chino California
- By the 1980's they milked 8000 cows daily, sold over 20,000 gallons of certified raw milk daily
- Started having outbreaks in the 1970's & 1980's
- Interstate sale of raw milk ended 1987
- Government warning labels mandated in 1992
- Stopped selling raw milk in 1999



Great Earth Vitamins

San Diego California 1979-1980

- I worked here for a year—20 years old
- Learned about the health benefits of raw milk
- Began to consume raw cheese (mainly) and milk from Alta Dena Dairy
- One day there was a recall (Salmonella) and the cheese and milk was no longer available



Sally Fallon-Morrell

- BA in English from Stanford, MA in English from UCLA
- In the Early 1970's she read Dr. Price's book—When she got interested in nutrition
- Met Mary Enig, PhD in 1994. She is a nutritionist; active in the Price-Pottenger Nutrition Foundation
- Vice president Price-Pottenger Nutrition Foundation, San Diego, CA 1997-1998
- **Together Mary and Sally wrote Nourishing Traditions, 1st edition in 1995, 2nd edition 1999—How to cook and eat a traditional Western diet.**
- New Trends Publishing is owned by Sally Fallon-Morrell and the company that published Nourishing Traditions



The Weston A. Price Foundation 1999-Present (18 Years)

- Sally Fallon-Morrell and Mary Enig Co-founded The Weston A. Price Foundation
- Sally was the president and Mary was the vice-president and one of the board members
- Grassroots movement—chapters in every state
- Educate members through quarterly newsletters and annual conference
- First Wise Traditions Conference—2000



WAPF

Campaign for Real Milk—2000

- The goal was to make raw milk legal in every state, ideally through unregulated herdshares
- Write raw milk bills to be passed at the state level
- Bring in expert witnesses from the WAPF to help get the bills passed
- They are very organized and very successful



Organic Pastures Dairy Company(OPDC) 2001

- Alta Dena closed in 1999—two years no raw milk in California
- Largest raw milk dairy in the U.S.
- Mark McAfee is the owner
- Sells raw milk in both Northern and Southern California
- Spring of 2006, began selling it at our local health food store
- Big signs in the store advertising it
- Bought first bottle in mid August of 2006



The Untold Story of Milk—2003

- Written by Dr. Ron Schmid, N.D.
- WAPF Board Member
- Published by New Trends, Sally's Fallon- Morrell's company
- The Raw Milk Bible—the go to source for raw milk information
- False beliefs that started in this book:
 - If you know your farmer and the cows are fed grass, they can't harbor pathogens
 - Raw milk has the innate ability to kill pathogens (BSK Lab Report—Mark McAfee)



Timeline Overview

California is the Problem

- Dr. Price—wrote his book in 1939
- Dr. Pottenger—cat studies 1932-1942 (California)
- Alta Dena Dairy—1945 (California)
- Mandatory Pasteurization—1947
- Price Foundation—1952 (California)
 - Price-Pottenger Foundation--1969 (California)
- Alta Dena Dairy Closes—1999 (California)
- Weston A. Price Foundation—1999
- Real Milk Campaign—2000
- OPDC opens—2001 (California)
- The Untold Story of Milk—2003
- 1st E.coli Raw Milk Outbreak—2005 (Washington)
- 2nd and 3rd E.coli Raw Milk Outbreaks—2006 (Calif and Wash)



It took 5 years

Raw Milk Outbreaks and E.coli O157:H7

- First raw milk E.coli O157:H7 outbreak happens 5 years after the Real Milk Campaign begins
- This pathogen is a game changer for the raw milk movement because it causes the most severe illnesses in children
- Deadly pathogen that began showing up in our food supply in the 1980's
- This pathogen was not around during the Price and Pottenger studies



E.coli Raw Milk Outbreak Data

- 19 outbreaks since 2005
- 145 illness
- 56 hospitalized (39%)
- 36 HUS (35 under 18 years old--24%)
- Thanks to social media, I have had contact with 10 parents (8 of the outbreaks)
- Zero E.coli O157:H7 outbreaks in the U.S. from pasteurized milk



The Politics of It All

A Game of Ping Pong

- 2000—WAPF Campaign for Real Milk begins
- 2005—Dee Creek E.coli 0157:H7 outbreak
- 2006—David Gumpert establishes his website/blog The Complete Patient
- **2006—OPDC has its first E.coli 0157:H7 outbreak and my son was a victim**
- 2007—The Farm to Consumer Legal Defense Fund is started—to protect/defend raw milk farmers
- 2008—Lawsuit filed against Organic Pastures Dairy Company
- **2008—Huge increase in raw milk outbreaks—12**
- **2009—Real Raw Milk Facts website is established with raw milk victim videos—Bill Marler**
- 2009—CDC launches their website and videos about raw milk illnesses
- 2009—Updated version of the Untold Story of Milk—Took out BSK Lab information and added lies about Chris's illness
- 2010—David Gumpert publishes The Raw Milk Revolution—Chris's story is in here
- **2010—Continued increases in raw milk outbreaks—20**
- 2011—Dr. Ted Beals rearranges the CDC data—New Mantra, Why Pick on Raw Milk?
- 2012—Chris Kresser's Raw Milk Data—Presented at the WAPF Conference
- **2012—Foundation Farm E.coli 0157:H7 outbreak—Child need a kidney transplant**
- 2013—I begin testifying against raw milk bills



Food Movements Can Lead to Raw Milk

- The Traditional Diet
- The Paleo Diet
- GAPS Diet
- Organic Foods
- Local Foods (farmer's markets)
- Food Freedom

All say No to CAFOs

(Concentrated Animal Feeding Operations)

Belief CAFO Cows = Sick Milk



Sick Children

Robyn O'Brien Author of Unhealthy Truth

- 2014 Data
 - 1 in 13 has food allergies
 - 1-10 has asthma
 - 1-68 has autism
 - 1-3 has allergies, asthma, ADHD or autism
 - Cancer is the leading cause of death in American children
- This group is known as Generation Rx
 - When prescription drugs don't help, parents are led to diet changes.....which can lead to raw milk.



Why Did I Buy Raw Milk

- Past history with consuming raw milk
- My son has ADD
- I tried diet to help with his ADD symptoms
- All resources said to remove dairy from his diet
- He was also congested all of the time
- Thought raw milk might help



Chris Martin Today

All Body Parts Work

